



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Chao Strategy Message & Media
Attn: Kissell
1322 G Street, SE
Washington, DC 20003

AgM

Advertiser
Agency
Buyer
Salesperson

Larry Kissell for Congress (9216)
Chao Strategy Message & Media (5388)
CERTO, MICHELE
Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Political - Federal Candidate (1067)
1774 CONGRESS (139852)
National/Political
1774/06379821

KISSELL FOR CONGRESS
***** THIS IS A CASH IN ADVANCE

Invoice 645838
Inv Date 10/28/2012
Terms Net 30
Contract 337253
Bill Type Standard
Period 10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 11:34:03AM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/SCI	Amount	Remarks
1.0	Contract Line Remarks:		EYEWIT NWS 6						
	Spot	6:00:00PM- 6:30:00PM	Day, F-1	10/19/12 6:13PM (Fr)	00:30	EYEWITNESS NEWS 6P	LKMC12	\$1500.00	
2.0	Contract Line Remarks:		REVISED RATE, INSIDE EDITION						
	Spot	7:00:00PM- 7:30:00PM	Day, F-1	10/19/12 7:22PM (Fr)	00:30	INSIDE EDITION	LKMC12	\$1600.00	
3.0	Spot			10/19/12			1 preempt @ \$1075.00	\$0.00	No Avail
4.0	Contract Line Remarks:		EYEWIT NWS 11						
	Spot	11:00:00PM-11:35:00PM	Day, M-1	10/22/12 11:27PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	LKMC12	\$1200.00	
5.0	Contract Line Remarks:		REVISED RATE, EYE NWS DAYBRK						
	Spot	6:00:00AM- 7:00:00AM	Day, M-1	10/22/12 6:23AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 6A	LKMC12	\$1175.00	
6.0	Contract Line Remarks:		REVISED RATE, INSIDE EDITION						
	Spot	7:00:00PM- 7:30:00PM	Day, M-1	10/22/12 7:28PM (Mo)	00:30	ENTERTAINMENT TONIGHT	LKMC12	\$1600.00	
7.0	Contract Line Remarks:		EYE NW SA MRN2						
	Spot	7:00:00AM- 8:00:00AM	Day, Sa-2	10/20/12 7:14AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	LKMC12	\$325.00	
	Spot	7:00:00AM- 8:00:00AM	Day, Sa-2	10/20/12 7:55AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	LKMC12	\$325.00	
8.0	Contract Line Remarks:		EYEWIT NWS 11<						
	Spot	11:00:00PM-11:35:00PM	Day, Su-1	10/21/12 11:14PM (Su)	00:30	EYEWITNESS NEWS 11P M-SU	LKMC12	\$1300.00	
9.0	Contract Line Remarks:		EYE NW SU MRN2						
	Spot	7:00:00AM- 8:00:00AM	Day, Su-1	10/21/12 7:40AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	LKMC12	\$300.00	
10.0	Contract Line Remarks:		EYEWIT NWS 11						
	Spot	11:00:00PM-11:35:00PM	Day, Th-1	10/18/12 11:36PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	LKMC12	\$1200.00	
11.0	Contract Line Remarks:		EYEWIT NWS 6						
	Spot	6:00:00PM- 6:30:00PM	Day, Th-1	10/18/12 6:30PM (Th)	00:30	EYEWITNESS NEWS 6P	LKMC12	\$1500.00	
12.0	Contract Line Remarks:		REVISED RATE, EYE NWS DAYBRK						
	Spot	6:00:00AM- 7:00:00AM	Day, Th-1	10/18/12 6:09AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 6A	LKMC12	\$1175.00	
13.0	Contract Line Remarks:		EYEWIT NWS 6						
	Spot	6:00:00PM- 6:30:00PM	Day, Tu-1	10/23/12 6:12PM (Tu)	00:30	EYEWITNESS NEWS 6P	LKCH12	\$1500.00	
14.0	Contract Line Remarks:		REVISED RATE, GD MRN AMR-ABC						
	Spot	7:00:00AM- 8:00:00AM	Day, Tu-1	10/23/12 7:27AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	LKCH12	\$1075.00	
15.0	Contract Line Remarks:		EYEWIT NWS 11						
	Spot	11:00:00PM-11:35:00PM	Day, W-1	10/24/12 11:31PM (We)	00:30	EYEWITNESS NEWS 11P M-SU	LKCH12	\$1200.00	
16.0	Contract Line Remarks:		EYEWIT NWS 6						
	Spot	6:00:00PM- 6:30:00PM	Day, W-1	10/24/12 6:28PM (We)	00:30	EYEWITNESS NEWS 6P	LKCH12	\$1500.00	
17.0	Contract Line Remarks:		REVISED RATE, EYE NWS DAYBRK						
	Spot	6:00:00AM- 7:00:00AM	Day, W-1	10/24/12 6:07AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 6A	LKCH12	\$1175.00	
18.0	Contract Line Remarks:		REVISED RATE, INSIDE EDITION						
	Spot	7:00:00PM- 7:30:00PM	Day, W-1	10/24/12 7:12PM (We)	00:30	INSIDE EDITION	LKCH12	\$1600.00	
19.0	Contract Line Remarks:		REVISED RATE, GD MRN AMR-ABC						
	Spot	7:00:00AM- 8:00:00AM	Day, W-1	10/24/12 7:28AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	LKCH12	\$1075.00	
20.0	Contract Line Remarks:		ADD., NEWS						
	Spot	11:30:00PM-12:00:00AM	Day, Sa-1	10/20/12 12:23AM (Sa)	00:30	EYEWITNESS NEWS 11P M-SU	LKMC12	\$1100.00	



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21.0	Contract Line Remarks:	REVISED RATE, GD MRN AMR-ABC							
	Spot	7:00:00AM- 8:00:00AM	Day, M-1	10/22/12 7:55AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	LKMC12	\$1075.00	M/G For 3.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$24,500.00	Total Spots	21
Commission	(\$3,675.00)		
Net Total	\$20,825.00		